# Come to

# Downtown Huntington!

## January 2024





From John Null, Executive Director:

As we bid farewell to the past year and eagerly welcome the possibilities of the new one, I find great excitement in reflecting on the incredible strides we have made together as the Downtown Huntington Partners Association. It is with immense gratitude and optimism that I address you as we chart our course for a thriving downtown in 2024.

Our journey thus far has been marked by collaboration, resilience, and a shared commitment to enhancing the heart of our beloved Huntington. The success of the previous year's events only fueled our determination to adapt, innovate, and emerge stronger. As we stand on the cusp of a new year, I am confident that the Downtown Huntington Partners Association is poised for even greater success.

Looking ahead to 2024, our focus remains on sustained growth and fostering an environment that attracts more visitors to downtown Huntington. To achieve this, the Downtown Huntington Partners Association will be implementing a multifaceted strategy:

Engaging Events and Festivals: We will continue to organize and support events that bring our community together, creating memorable experiences that encourage locals and visitors alike to explore the unique offerings of our downtown.

Merchant Collaborations: Strengthening partnerships with local businesses is a key pillar of our strategy. By facilitating collaborations and promotions, we aim to amplify the appeal of downtown Huntington as a destination for shopping, dining, and entertainment.

Enhanced Marketing Initiatives: Our marketing efforts will be intensified to showcase the diverse offerings of our downtown. Through digital platforms, social media, and traditional advertising, we will spotlight the vibrant atmosphere and unique experiences awaiting those who choose to spend time in our community.



809 3rd Ave Huntington, WV 25701

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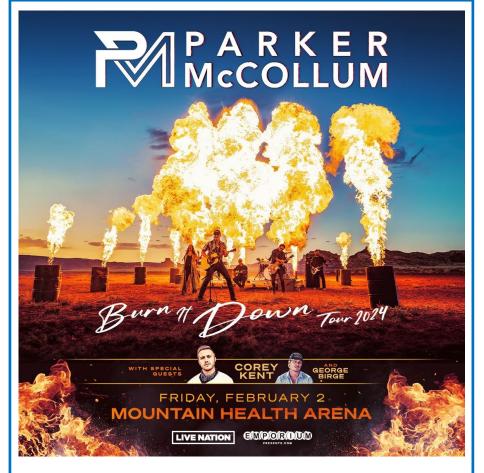
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| Marshall                    |                  |
|-----------------------------|------------------|
| 2023-24 CONFERENCE SCHEDULE |                  |
| MARSHALL MEN'S BASKETBALL   |                  |
| DECEMBER 30                 | ODU CODUNION     |
| JANUARY 3                   | EDATAL CARDELINA |
|                             | T FEBRUARY 7     |
| JANUARY 10                  |                  |
| JANUARY 13                  | FEBRUARY 17      |
| DDU OLO ZOMINOW             | JMU FEBRUARY 21  |
| JANUARY 20                  | A FEBRUARY 24    |
| JANUARY 24                  | FEBRUARY 28      |
| JANUARY 27                  | MARCH 1          |
| HOME NEUTRAL AWAY           |                  |
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Taqueria 84 - 681-204-3156

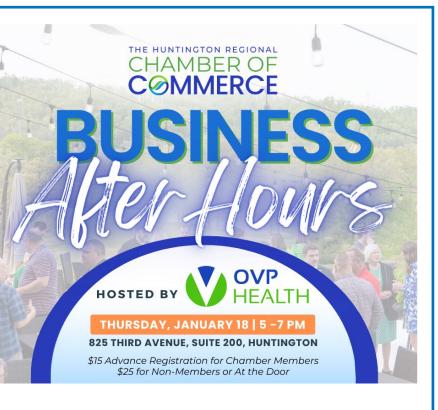




### Huntington Expression Prep Basketball

**Date:** Jan 09 & Jan 16 **Time:** 5:30 PM - 9:00 PM **Cost:** \$10

Night games: Expression Prep Post-Grad at 5:30 Expression Prep Academy at 7:00



**The Red Caboose** 210 11th Street Huntington, WV 25701

The Red Caboose is a regional artisan center dedicated to providing opportunities to Appalachian creatives







Downtown Huntington Partners (DHP) is a voluntary group of merchants, property owners, and other invested parties that are seeking to promote our downtown community. DHP is always accepting new partners to assist in providing a vision, support and promotion for the improvement of downtown Huntington. Any other business persons interested in the improvement and promotion of downtown Huntington and surrounding area are encouraged to become a member.

The Partners realize the importance of how a strong, growing, and changing downtown will benefit the entire Tri-State area. The Partners are involved in events that bring residents and tourists to downtown Huntington for enjoyable and educational experiences which closely correlate to Huntington's heritage.

> For more information contact John Null, Executive Director at 304-633-5762 Or visit www.itsdowntownhuntington.com

Printed for Downtown Huntington Partners by:

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Contact Julie for all your office copier and printer needs!